

# NEW PARTNERSHIP – BOWLS BUDDIES & BOWLSWALES

BOWLS BUDDIES, A SPECIALISED BOWLING PRODUCT COMPANY AND BOWLSWALES, THE COORDINATING BODY FOR BOWLS IN WALES HAVE PARTNERED TO SUPPORT THE PROVISION OF FUN BOWLING EQUIPMENT TO CLUBS AND ORGANISATIONS ACROSS WALES.

Bowls Buddies and BowlsWales are really excited to announce their new partnership to support the development of bowls through the provision of special fun equipment that can be used by all ages and abilities. The partnership will see both organisations promoting their brands to both improve the reach and image of bowls. BowlsWales' endorsement of the Bowls Buddies equipment and packages will see benefits to the BowlsWales membership, bowls clubs in Wales and other partner organisations, with Bowls Buddies contributing to the development of the sport in Wales with every package sold.

*"After using and promoting various bowls equipment from other suppliers over the years to support development projects such as 'Blazing Bowls', local authority school taster sessions and club schemes to increase membership, it is fantastic to have found what Bowls Buddies have to offer. The range of equipment including the specialist bowls, target mats, cones, and more, offers great package for us, as well as clubs, to purchase and use. Their Bowls Buddies bowls are amazing, with a real bias, a great range of colours and flexibility of use on all types of indoor and outdoor surfaces, including bowling greens! They are a great resource for children and anyone new to the sport of bowls," says Sophie Hancocks, General Manager of BowlsWales.*

*"Bowls Buddies are delighted to be working in partnership with BowlsWales to make bowls fun and accessible to everyone. BowlsWales are a progressive organisation with forward thinking initiatives, such as Blazing Bowls, and they are a perfect fit for us to work with to get more people bowling and enjoying our great sport." Steve Clamp from Bowls Buddies commented.*

*"Myself and Steve are both great advocates for bowls and what a great sport it is to improve both physical and mental health. Our equipment is ideal to help those who are very young or have physical issues to start or continue bowling, and it can be used flexibly in many different locations. Our partnership with BowlsWales will get more people introduced to bowls and improve health outcomes." Ian Gill, business partner added.*

## About BowlsWales

BowlsWales is the co-ordinating body for the game across Wales. Our role and aim is to promote the vision that bowls is a lifetime sport for all and, as a result, make it an inclusive sport that provides an opportunity for everyone to be involved. At BowlsWales our mission is to raise awareness and participation of our fantastic game through support and collaboration with the National Governing Bodies.



## About Bowls Buddies

Bowls Buddies is a partnership between two experienced bowlers and coaches, Steve Clamp and Ian Gill. We specifically formed Bowls Buddies LLP in 2022 to develop new products to ensure more people take up the great sport of bowls. In particular, the new Bowls Buddies bowls can be used on a variety of hard artificial and grass surfaces so can be used in sports halls, community centres or bowling greens. They are good for all ages from 4 upwards!